Dear Student Organization,

The Purdue Student Union Board (PSUB) Films committee would like to offer you the opportunity to advertise your organization and events. PSUB’s Flicks @ Fowler series will show four movies this semester, with pre-film advertisements displayed before each showing, four times per weekend. PSUB Films will also be hosting one Movie on the Hill event where advertisements will be shown once to a large audience at Slayter Hill. Our movies are well attended by the student and staff population, and the Greater Lafayette Community. This would be an excellent opportunity to advertise your event or give general information about joining your group.

We are providing you the chance to purchase a slide to be displayed at the beginning of each movie. These slides cost $20 per weekend. We book movies just a few weeks in advance as this allows us to show movies that have not yet been released on DVD. Therefore, we cannot disclose what film will be shown each weekend. In order for us to be able to make the slideshow, we will need the necessary information by **noon the Monday before the film.** Slides must be in PowerPoint form and may be submitted by CD or jump drive to PMU 268 or via e-mail at psubfilm@purdue.edu. If you are submitting a video, please keep it under 90 seconds so that other advertisements have an equal chance to be seen.

We have attached a form with the dates that we will be showing movies this semester. Please submit your information on this form to PMU 268. **Payment is due with the form.** We are able to accept check, cash, or credit card. Checks should be made payable to the Purdue Student Union Board. Receipts from BOSO can be accepted as payment, if the check has not yet been processed.

We hope you take advantage of this wonderful advertising opportunity. If you have any questions, please call the PSUB office at 765-494-8976. Thank you for your consideration.

Sincerely,

Molly Tieman  
Director of Films  
Purdue Student Union Board